

# The Kansas City PLAYBOOK

Presented by 

RALEIGH  
CHAMBER | R

**Inter-City Visit and Leadership Conference**  
April 26 - 30, 2025 | Kansas City, MO | #ICVLC25

## SATURDAY, APRIL 26, 2025

*Arrive at Kansas City, MO.*

## SUNDAY, APRIL 27, 2025

*Arrive at Kansas City, MO.*

### OPTIONAL AFTERNOON ACTIVITY:

**KANSAS CITY ROYALS VS. HOUSTON ASTROS** *Kauffman Stadium | 1:10 p.m.*

## MONDAY, APRIL 28, 2025

*Depart Hotel | 7:30 a.m.*

**BREAKFAST** *Union Station | 8 - 8:30 a.m.*

*Sponsored by The Sunrock Group*

### **SESSION 1:**

*Sponsored by HDR*

**WELCOME AND KC OVERVIEW** *Union Station | 8:30 - 10 a.m.*

- Adam Cox, President of the Midwest Region, JE Dunn Construction*
- Mark Garrett, COO and Chief Human Resources Officer of Blue Cross and Blue Shield Kansas City*
- Charlie Shields, President and CEO of University Health*
- Moderator: Kristen Hess, Founder and CEO of HH Architecture*

**BREAK** | *10 - 10:15 a.m.*

## **SESSION 2:**

Sponsored by LS3P Associates

### **TRANSFORMATIONAL PROJECTS IN A BI-STATE REGION** *Union Station | 10:15 - 10:45 a.m.*

- *Tim Cowden, President & CEO at Kansas City Area Development Council (KCADC)*
- *Kimiko Gilmore, Interim City Manager, Kansas City*
- *Joe Reardon, President, and CEO of Greater Kansas City Chamber of Commerce*
- *Moderator: Mike Smith, CEO of Kane Realty Corporation*

### **HOUSING IN A SPLIT MARKET** *Union Station | 10:45 - 11:15 a.m.*

- *John McGurk, Partner, Residential Development at Flint Development*
- *Will Ruder, Executive Vice President, Home Builders Association of Greater Kansas City*
- *Moderator: Scott Hall, Vice President at VanTrust Real Estate*

**Q&A** | *11:15 - 11:30 a.m.*

*Travel to CPKC | 11:30 a.m. - Noon*

**LUNCH** *Noon - 12:45 p.m..*

Sponsored by McAdams, McGough, Holt Brothers Construction, Hub RTP, and Raleigh Raised Development, LLC

## **SESSION 3:**

Sponsored by Brasfield and Gorrie LLC

### **SPORTS AS AN ECONOMIC DRIVER** *CPKC Stadium | 12:45 - 1:45 p.m.*

- *Denny Edwards, President and CEO of Visit Raleigh*
- *Bob Kendrick, Negro Leagues Baseball Museum*
- *Matt Kenny, Executive Vice President of Arrowhead Operations & Events*
- *Kathy Nelson, President/CEO, KC Sports Commission & Foundation*
- *David Prunte, Senior Vice President & Strategic Partnerships, Greater Kansas City Chamber of Commerce*
- *Moderator: Jeff Merritt, Executive Director, The Centennial Authority/Lenovo Center*

**BREAK** | *1:45 - 2 p.m.*

## **SESSION 4:**

Sponsored by Parker Poe Adams & Bernstein

### **CPKC STADIUM AND DEVELOPMENT** *CPKC Stadium | 2 - 3 p.m.*

- *Kedra Burcham, Project Manager at JE Dunn Construction*
- *Christina Franklin, Director of Interior Design and Partner at Generator Studio*
- *Missy Jenkins, SVP, Commercial, Kansas City Current*
- *Sarah Jones Simmer, COO at National Women's Soccer League*
- *Moderator: Francie Gottsegen, President, North Carolina Courage and North Carolina Football Club*

**IMMERSION TOURS** 3:15 - 4:30 p.m.

Choose One:

**Urban Hike in West Bottoms** *West Bottoms*

- Jake Fesi, Engagement Manager, Rock Island Bridge
- Christy Ubelaker, Urban Hikes Guide at Urban Hikes KC

**Creative Reuse and Redevelopment** *Downtown KC*

- Elizabeth Rosin, Senior Vice President, Business Strategy, Heritage Consulting Group
- Bradley Wolf, City Historic Preservation Officer, City Planning and Development, City of Kansas City, MO

**Soccer Stadium and Surrounding Development Walking Tour** *CPKC Stadium*

Sponsored by NC Courage

- Ben Aken, VP, Community Relations, Kansas City Current
- Meredith Hones, Director of Communications, PortKC
- Dani Welniak, VP, Communications, Kansas City Current

*Buses Return to Hotel | 4:15 - 4:30 p.m.*

**SALUTE TO ELECTED OFFICIALS DINNER** *Nelson Atkins Museum of Art | 6 - 8 p.m.*

Sponsored by Cooper Tacia General Contracting Company, HH Architecture, and Terracon

## TUESDAY, APRIL 29, 2025

**BREAKFAST** *Hotel Phillips | 7 - 8:15 a.m.*

Sponsored by The Sunrock Group

*Depart Hotel | 8:30 a.m.*

**SESSION 5:**

Sponsored by UNC Health

**MEDICAL INNOVATION AND COLLABORATION**

*Children's Mercy Kansas City Hospital | 8:45 - 10:15 a.m.*

**8:45 – 8:47 a.m. – Welcome**

- Rob Steele, Executive Vice President, Chief Strategy & Innovation Officer (planned)

**8:47 – 9:20 a.m. - Illuminate Case Study**

- Jenea Oliver, Senior Vice President and Chief Development Officer (planned)
- Dallas Polen, VP of Government Relations (planned)
- Rob Steele, Executive Vice President, Chief Strategy & Innovation Officer (planned)

**9:20 – 10:15 a.m. – Panel on “Medical Innovation and Collaboration”**

- Tech Transfer: Aswini Betha, Senior Director, Technology Transfer and Commercialization (planned)
- Research/NIH Funding: Dr. Leeder, Executive Vice President, Chief Scientific Officer (planned)
- Importance of GKC health system, corporate and community collaboration: Diane Gallagher, Children's Mercy Board Chair, and Vice President, Civic and Community Initiatives and Greater KC Chamber (planned)
- Community Impact and Innovation: Dawn Wolff, Vice President of Strategy, Innovation and Partnerships (planned)
- Moderator: Emily Zeigler, Executive Director of Local Government Affairs, UNC Health

**BREAK** | 10:15 - 10:30 a.m.

**SESSION 6:**

Sponsored by Downtown Raleigh Alliance

**DOWNTOWN KC** *Children's Mercy Kansas City Hospital* | 10:30 - 11:15 a.m.

- *Michael Collins, Founder & Managing Partner, Grayson Capital*
- *Jon Copaken, Principal, Copaken Brooks*
- *Bill Dietrich, President & CEO, Kansas City Downtown Council*
- *Moderator: David Meeker, Partner in Trophy Brewing, Elm Partners, and Carpenter Development*

*Travel to Zhou B* | 11:15 - 11:30 a.m.

**NETWORKING LUNCH** *Zhou B* | 11:45 a.m. - 12:45 p.m.

Sponsored by McAdams, McGough, Holt Brothers Construction, Hub RTP, and Raleigh Raised Development, LLC

**SESSION 7:**

**ARTS AND CULTURE** *Zhou B* | 12:45 - 1:15 p.m.

- *Dana Knapp, CEO of ArtsKC*
- *Ann Holliday, Director of Art in the Loop Foundation*
- *Moderator: Denise Young, Director, NC Museum of Natural Sciences*

**UNIQUE FUNDING TOOLS** *Zhou B* | 1:15 - 1:45 p.m.

- *Joan Charbonneau, Family Board Member of the Big-Slick Fundraising event with Children's Mercy Hospital & CEO of Perfect Promotions*
- *Trey Corbett, Vice President of Investments at Greater Kansas City Community Foundation*
- *Tammy Queen, Director of Finance, City of Kansas City, MO*
- *Moderator: Michael Haley, Senior VP, Economic Development/Executive Director of Wake County Development*

**BREAK** | 1:45 - 2 p.m.

**SESSION 8:**

Sponsored by TowneBank

**TRIP RECAP/DEBRIEF** *Zhou B* | 2 - 3 p.m.

- *Moderators: Adrienne Cole, President and CEO, Greater Raleigh Chamber and Russell Killen, Partner, Parker Poe Adams & Bernstein LLP*

**IMMERSION TOURS** 3:15 - 4:30 p.m.

Choose One:

**18th and Vine** *Negro League Baseball Museum/Walking Tour*

- Kemet Coleman, Founder of Vine Street Brewing Company

**Innovative Childcare and Workforce Training** *Operation Breakthrough*

- Mary Esselman, CEO, Operation Breakthrough

**Streetcar Exploration and BRT Learning Session** *Streetcar Ride and Stop Visit*

- David Johnson, Senior Project Leader, TransPro Consulting, Streetcar Authority Board of Directors, Transportation Development District (TDD) Board

- Joe Milazzo, Executive Director, Regional Transportation Alliance

- Jason Waldron, Director of Transportation for the City of Kansas City, Project Manager for the 3.5-mile Main Street Extension

*Buses Return to Hotel | 4:15 - 4:30 p.m.*

**FAREWELL RECEPTION** *No Other Pub | 5:30 - 7:30 p.m.*

Sponsored by Cooper Tacia General Contracting Company, HH Architecture, and Terracon

**WEDNESDAY, APRIL 30, 2025**

*Depart for Airport*